



Opportunity Awaits in Southwest Virginia

Reinventing the Economy of Virginia's Southwest

Private industry-backed InvestSWVA is working in partnership with VEDP and the Virginia Tobacco Commission to chart a roadmap for economic sustainability in Southwest Virginia.

Results Matter:

- ✓ 160 **jobs** by leading medical record and image retrieval company eHealth Technologies.
- ✓ Teamed up with Aldrich Capital Partners to explore **business expansion** opportunities for portfolio companies.
- ✓ Defining Southwest Virginia's competitive advantage in the **data center industry** with the innovative use of geothermal mine water cooling and solar power to realize significant energy and cost savings.
- ✓ Strategic partnership with the **Northern Virginia Technology Council** to market growth opportunities for member companies.
- ✓ 113 **jobs** and \$7.9M **investment** by highway guardrail manufacturer SPIG Industry.
- ✓ Developing a first-of-its-kind **energy park** focused on renewable, clean and zero-carbon projects to make Southwest Virginia the energy innovation capital of the East Coast.
- ✓ Strategic partnership with Appalachian Power and Dominion Energy to advance the R&D, manufacturing and deployment of **energy storage** technology.
- ✓ Created **specialty grain market** opportunity in the craft beverage industry for the region's farmers, growing malting quality barley for the first time in Southwest Virginia.

To learn more, please visit: www.InvestSWVA.org/roadmap